

# Daniel Malan

## Trinity Business School Trinity College Dublin, Ireland

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### EDUCATION

PhD in Business Administration, University of Stellenbosch (2015)  
Masters degree in Business Administration, University of Stellenbosch (1998)  
Masters degree in Philosophy (*cum laude*), University of Stellenbosch (1993)  
Honours degree in Philosophy, University of Stellenbosch (1990)  
Bachelor of Arts, majoring in English & Political Philosophy, University of Stellenbosch (1988)

### CURRENT OR RECENT APPOINTMENTS AND EDITORIAL POSITIONS

Co-chair, Integrity and Compliance Task Force (2020), Business Twenty (B20)  
Member of Global Future Council on Transparency and Anti-Corruption, World Economic Forum  
Member of the advisory committee, The Future of Trust and Integrity Project, Partnership Against Corruption Initiative, World Economic Forum  
Member of the Disclosure and Transparency Committee of the International Corporate Governance Network  
Regional Partner for Africa of the International Board Foundation, St Gallen, Switzerland  
Member of the editorial board of the African Journal of Business Ethics

### WORK EXPERIENCE

#### **May 2020 – present: Trinity Business School, Trinity College, Dublin**

Assistant Professor in Business Ethics

- Teaching responsibilities at undergraduate level (Business in Society, Qualitative Research Methods)

#### **2021 – 2023: University of Stellenbosch, Graduate School of Business, South Africa**

Associate Professor *Extraordinaire*

#### **2005 – April 2020: University of Stellenbosch, Graduate School of Business, South Africa**

Associate Professor: Ethics and Governance (previously senior lecturer)

- Teaching responsibilities included MBA (Business in Society), Masters degree in Development Finance (Business Ethics and Corporate Governance), Masters degree in Future Studies (Scanning the Environment) and Postgraduate Diploma in Business Administration (Sustainable Enterprise)

Director of the Centre for Corporate Governance in Africa

- The Centre for Corporate Governance in Africa at the University of Stellenbosch Business School conducts multi-disciplinary research and offers educational and development activities to improve the effectiveness of corporate governance in African organisations
- Chairman of the Plagiarism Committee (2018 – 2020)

#### Visiting scholarships

- Mendoza College of Business, University of Notre Dame, Indiana (September 2010 – December 2010)
- The Wharton School, University of Pennsylvania, Philadelphia (August 2016 – December 2016)

#### **2005 – present: Private consultancy**

Clients include World Economic Forum, United Nations, International Finance Corporation, Barclays Africa, Philips, Bank of Uganda, Vitality Institute, Sanlam, Spier Holdings, Pioneer Foods, Deloitte, Allan Gray, PERI South Africa, Milpark Education, Cape Peninsula University of Technology

For more information, view [www.danielmalan.info](http://www.danielmalan.info)

#### **1999 – 2010: KPMG**

Positions included Associate Director - Sustainability Services, Regional Coordinator for Ethics and Integrity Services (Europe, Middle East and Africa) and Special Advisor on Ethics and Governance

#### **1995 – 1998: Business Opportunities Network, South Africa**

Positions included Manager and Executive Director

Non-profit organisation involved in Small and Medium Enterprise development

#### **PUBLICATIONS**

##### **Peer-reviewed articles and book chapters**

“Applying Due Diligence Guidelines and Procedures to Steinhoff International Holdings - Could South Africa’s Largest Accounting Scandal Have Been Avoided?” co-authored with Grove, N. and Clouse, M. *Oil, Gas & Energy Quarterly*, September 2019, Volume 70, No.1, pp. 101-122.

"Health and Well-Being Metrics in Business: The Value of Integrated Reporting," co-authored with Pronk, N., Yach, D., Christie, G. & Hajat, C. *Journal of Occupational and Environmental Medicine*, Volume 60, Issue 1, pp 19 – 22, 2018.

“Communicating Progress on Meeting the United Nations Global Compact Goals – an analysis of the South African experience”, with Marius Ungerer. *African Journal of Business Ethics*, Volume 11, No. 2, pp. 1 – 18, 2018.

“Health Metrics for Corporate Reporting”, *Journal of Corporate Citizenship*, Number 68, December 2017, pp. 118 – 134, 2017.

“Corporate Support for the SDGs – a South African perspective”, *Journal of Corporate Citizenship*, Number 64, pp 98 – 120, 2016.

“Corporate health and wellness and the financial bottom line: evidence from South Africa”, co-authored with Christine Conradie & Eon Smit, *Journal of Occupational and Environmental Medicine*, Vol. 58, No. 2, pp 45 – 53, 2016.

“Globalisation and its influence on ethical decision-making in business: China and intellectual property”, co-authored with Arno Neveling & Anna Yortt, *African Journal of Business Ethics*, Vol. 8, No. 1, pp 55 – 77, 2014.

“Integrative Social Contracts Theory and the UN Global Compact”, published in *Sustainable Development: The UN Millennium Goals, the UN Global Compact, and the Common Good*, edited by Oliver F. Williams, Notre Dame University Press, 2014.

“The Business of Business is (Responsible) Business”, published in *Globally Responsible Leadership*, edited by Joanne T. Lawrence & Paul W. Beamish, Sage Publications, 2013.

“Strengthening Democracy Through Governance in Africa — The Role of the UN Global Compact” published in *Handbook on Emerging Issues in Corporate Governance*, edited by Alireza Tourani-Rad & Coral Ingley, World Scientific Publishing Co. Pte. Ltd, 2011.

“Ethical Reporting”, co-authored with Deon Rossouw published in *Business Ethics* by Deon Rossouw with Leon van Vuuren, Oxford University Press, 2010.

“From Being Apart to Being Partners”, published in *Peace Through Commerce*, edited by Oliver F. Williams, Notre Dame University Press, 2008.

“Corporate Citizens, Colonialists, Tourists or Activists? Ethical Challenges facing South African Corporations in Africa”, *Journal of Corporate Citizenship*, Issue 18, pp 49 – 60, 2005.

“Corporate Governance in South Africa”, co-authored with Deon Rossouw and Alex van der Watt, *Journal of Business Ethics*, Vol. 37, pp 289 – 302, 2002.

### **Non-peer-reviewed publications**

Editor of “Responsible Board Leadership in a Digital Age”, published by the International Board Foundation, St Gallen, Switzerland, December 2020.

Lead author of “Contradictions and Conflicts: State ownership of tobacco companies and the WHO Framework Convention on Tobacco Control”. Published by Just Managing Consulting, September 2020. Co-authored with Brett Hamilton. DOI: 10.13140/RG.2.2.13427.76321. Available at <https://www.smokefreeworld.org/wp-content/uploads/2020/09/Contradictions-and-Conflicts.pdf>

Co- author of “Ethics and Integrity Beyond Compliance”, published by the World Economic Forum, October 2020. Available at [http://www3.weforum.org/docs/WEF\\_GFC\\_on\\_Transparency\\_and\\_AC\\_pillar1\\_beyond\\_compliance\\_2020.pdf](http://www3.weforum.org/docs/WEF_GFC_on_Transparency_and_AC_pillar1_beyond_compliance_2020.pdf)

Contributing author of “Business Perspectives on the Steinhoff Saga”. Published by the University of Stellenbosch, 2018. Edited by Piet Naudé. Available at [https://www.usb.ac.za/wp-content/uploads/2018/06/Steinhoff\\_Revision\\_28\\_06\\_2018\\_websmall.pdf](https://www.usb.ac.za/wp-content/uploads/2018/06/Steinhoff_Revision_28_06_2018_websmall.pdf)

Lead author of “Where there’s no smoke, is there still fire? Ethical aspects of tobacco harm reduction”. Prepared for the Africa Harm Reduction Alliance, 2017. Available at [https://www.researchgate.net/publication/317266713\\_Where\\_there%27s\\_no\\_smoke\\_is\\_there\\_still\\_fire\\_Ethical\\_aspects\\_of\\_Tobacco\\_harm\\_reduction](https://www.researchgate.net/publication/317266713_Where_there%27s_no_smoke_is_there_still_fire_Ethical_aspects_of_Tobacco_harm_reduction)

Lead author of “Values and the Fourth Industrial Revolution: Connecting the Dots between Value, Values, Profit and Purpose”, published by the World Economic Forum, Geneva, 2016. Available at <https://www.weforum.org/whitepapers/values-and-the-fourth-industrial-revolution-connecting-the-dots-between-value-values-profit-and-purpose>

Lead author of “Reporting on Health: A Roadmap for Investors, Companies and Reporting Platforms”, published by the Vitality Institute, New York, 2016. Available at <http://thevitalityinstitute.org/site/wp-content/uploads/2016/01/Vitality-HealthMetricsReportingRoadmap22Jan2016.pdf>

“The Power of Responsibility – Making Sense of the UN Global Compact”, *The Cornerstone Journal of Sustainable Finance and Banking*, Vol. III, Issue 2, pp 24 – 27, 2016.

“Health as a Business Tool”, *The Cornerstone Journal of Sustainable Finance and Banking*, co-authored with Shanaz Radjy, Vol. III, Issue 1, pp 31 – 32, 2016.

“A Measure of Health”, *The Cornerstone Journal of Sustainable Finance and Banking*, Vol. II, Issue 7, pp 31 – 32, 2015.

Contributing author of “Raising the Bar: Advancing Environmental Disclosure in Sustainability Reporting”, published by United Nations Environment Programme (2015), available at [http://dnvglhealthcare.com/internal\\_redirect/cms.ipressroom.com.s3.amazonaws.com/107/files/20151](http://dnvglhealthcare.com/internal_redirect/cms.ipressroom.com.s3.amazonaws.com/107/files/20151)

[0/-Raising the Bar - Advancing Environmental Disclosure in Sustainability Reporting-2015UNEP Raising the Bar 2015.pdf.pdf](#)

“Health Reporting and a Healthy Bottom Line”, published by Just Managing Consulting, Stellenbosch, 2015. Available at <http://thevitalityinstitute.org/site/wp-content/uploads/2015/11/Health-Reporting-Healthy-Bottom-Line-2015.pdf>

Lead author of “Ethics and Compliance Risk Survey 2014: Ethical and compliance risks faced by South African companies with operations in the Southern African Development Community”, published by the Centre for Corporate Governance in Africa, University of Stellenbosch Business School, 2014.

“Making Investment Grade: The Future of Corporate Reporting”, co-edited with Cornis van der Lugt, published by the Centre for Corporate Governance in Africa, UNEP and Deloitte, 2012. Available at <https://sustainabledevelopment.un.org/index.php?page=view&type=400&nr=651&menu=1515>

Contributing author to “Rating Corporate Governance of State-Owned Enterprises: moving towards improved performance”, published by the Centre for Corporate Governance in Africa, University of Stellenbosch Business School, 2012. Available at <http://www.usb.ac.za/Shared%20Documents/Rating%20SOEs.%20USB.%20Report%20Oct%202012.pdf>

“Carrots and Sticks: Promoting Transparency and Sustainability”, co-edited with Cornis van der Lugt, published by KPMG, UNEP, GRI and the Unit for Corporate Governance in Africa, 2010. Available at <https://www.globalreporting.org/resourcelibrary/Carrots-And-Sticks-Promoting-Transparency-And-Sustainability.pdf>

10 contributions published in *The A to Z of CSR*, edited by Wayne Visser, Dirk Matten, Manfred Pohl & Nick Tolhurst, published by ICCA, 2007.

“Carrots and Sticks for Starters”, co-edited with Cornis van der Lugt, published by KPMG and UNEP, 2006. Available at <http://www.unep.fr/shared/publications/pdf/WEBx0120xPA-CarrotsSticks.pdf>

### **Blogs and opinion pieces**

“Let’s hope merger is a win for corporate reporting and not just turf protection” published in print and online by Business Day, 13 December 2020. Available at <https://www.businesslive.co.za/bd/opinion/2020-12-13-lets-hope-merger-is-a-win-for-corporate-reporting-and-not-just-turf-protection/>

“Friedman on stakeholders”, letter to the editor published in print and online by The Economist, 10 October 2020. Available at <https://www.economist.com/letters/2020/10/10/letters-to-the-editor>

“Integrity and enforcement must be what counteracts a business case for corruption”, published in print and online by the Irish Independent, 8 October 2020. Available at <https://www.independent.ie/business/irish/integrity-and-enforcement-must-be-what-counteracts-a-business-case-for-corruption-39599371.html>

“State-owned companies complicate the global fight against tobacco companies”, published in print and online by South China Morning Post, 1 October 2020. . Available at <https://www.scmp.com/business/article/3103797/state-owned-companies-complicate-global-fight-against-tobacco-use>

“The WEF’s Great Reset: new behaviour and new metrics” Published in print and online by Business Day, 18 June 2020. Available at <https://www.businesslive.co.za/bd/opinion/2020-06-18-the-wefs-great-reset-new-behaviour-and-new-metrics/>

“If rot starts at the top so too must hope begin with leadership”. Published by Mail and Guardian, 5 August 2019. Available at <https://mg.co.za/article/2019-08-05-00-if-rot-starts-at-the-top-so-too-must-hope-begin-with-leadership/>

- “Public-Private Partnerships in Global Health”, letter to the editor, *New England Journal of Medicine*, Volume 381, No. 2, 11 July 2019, p. 193. Available at <https://www.nejm.org/doi/full/10.1056/NEJMc1905724>
- “The law can’t keep up with new tech. Here’s how to close the gap”. Published by the World Economic Forum, Geneva, 2018. Available at <https://www.weforum.org/agenda/2018/06/law-too-slow-for-new-tech-how-keep-up/>
- “A loota continua ... unless SA does something about its Al Capone”. Published by City Press, 2017. Available at <http://city-press.news24.com/Voices/a-loota-continua-unless-sa-does-something-about-its-al-capone-20171124>
- “What every leader needs to navigate the Fourth Industrial Revolution”. Published by the World Economic Forum, Geneva, 2017. Available at <https://www.weforum.org/agenda/2017/08/what-every-leader-needs-to-navigate-the-fourth-industrial-revolution>
- “Investing In Health – Beyond The Bleedin’ Obvious”, in “Tomorrow – as invested as you are”, published by Old Mutual, Cape Town, pp 60 – 63, 2016. Available at <http://ww2.oldmutual.co.za/old-mutual-investment-group/insights/magazines/tomorrow-2016/investing-in-health-beyond-the-bleedin-obvious>
- “How do we define the values that guide us?”, published by World Economic Forum, 2014. Available at <https://www.weforum.org/agenda/2014/08/new-social-covenant-forum-stellenbosch/>
- “Are good values good for business?”, published by the World Economic Forum, 2013. Available at <https://www.weforum.org/agenda/2013/04/are-good-values-good-for-business/>
- “How to give society a conscience”, published by the World Economic Forum, 2013. Available at <https://www.weforum.org/agenda/2013/05/how-to-give-society-a-conscience/>

## **SELECTED PRESENTATIONS**

Invited speaker at the Global Conference on Corporate Governance, Caribbean Corporate Governance Institute (26 November 2020), available at <https://onedrive.live.com/?authkey=%21AF53%2DKcVluk2pMY&cid=2B72C36529E358C6&id=2B72C36529E358C6%21129380&parId=2B72C36529E358C6%21129372&o=OneUp>

Panellist at the B20 Virtual Global Dialogue event with the Confederation of Italian Industry (1 October 2020)

Panellist at the B20 Pre-Summit – Shaping a More Inclusive World (22 September 2020)

Keynote speaker at the annual conference of the Global Nicotine and Tobacco Forum (21 September 2020)

Panellist at the United Nations High-Level Political Forum on Sustainable Development side event “Mobilizing and Retaining Resources to Build Back Better: Financial Integrity in Post-COVID World” (10 July 2020)

Keynote speaker at the Conference on Enhancing Business Integrity in Mauritius, Independent Commission Against Corruption (Mauritius, February 2020)

Presenter at the annual conference of the Society For Research On Nicotine and Tobacco (Oslo, 2019)

Presenter at the annual conference of the International Corporate Governance Network (Tokyo, July 2019)

Panellist at the international conference of the International Association of Universities (Puebla: Mexico, November 2019)

Invited keynote speaker at the 2018 Africa conference of the Association of Certified Fraud Examiners (Johannesburg, October 2018)

Presented paper at annual meeting of European Business Ethics Network (Tilburg, June 2018)

Invited keynote speaker on UNODC project at annual meeting of European Business Ethics Network (Tilburg, June 2018)

Member of opening panel at Fall Meeting of World Economic Forum’s Partnership Against Corruption Initiative, Geneva (2016)

“International Initiatives Against Social Irresponsibility”: Presenter at Professional Development Workshop, Academy of Management Annual Meeting, Anaheim (2016)

“Communicating Progress on Meeting the United Nations Global Compact Goals – an Analysis of the South African Experience”, Society for Business Ethics Annual Conference, Anaheim (2016)

“Health Metrics for Corporate Reporting”, World Congress of the International Society for Business, Economics and Ethics, Shanghai (2016)

“Corporate Support for the SDGs – a South African perspective”, A Global Compact for Sustainable Development Conference, University of Notre Dame (2016)

“Fostering Inclusive Growth”, moderator of session at the World Economic Forum on Africa, Cape Town (2015)

“Business for Africa”, moderator of session at the World Economic Forum on Africa, Cape Town (2015)

“Accelerating Implementation of Responsible Management Education”, panellist at plenary session, United Nations Principles for Responsible Management Education Global Forum, New York City (2015)

“Building a Resilient Continent”, discussion leader at World Economic Forum on Africa, Cape Town (2013)

“Governance Challenges and Shareholder Rights”, panellist at Global West Sovereign Funds Roundtable, London (2015)

“International Accountability and Enforcement”, panellist at Millstein Governance Forum, Columbia Law School, Columbia University, New York City (2014)

“Contracts, Compacts and Covenants: Integrative Social Contracts Theory, the United Nations Global Compact and the World Economic Forum’s New Social Covenant”, Normative Business Ethics In A Global Economy: New Directions In Donaldsonian Themes, Wharton School, University of Pennsylvania, Philadelphia (2014)

“Inclusive Growth – the Africa Question”, panellist at Africa Sovereign Funds Roundtable, Sovereign Investor Institute, Dar es Salaam (2014)

“Integrative Social Contracts Theory and the United Nations Global Compact”, poster presentation at the Society for Business Ethics Annual Meeting, Orlando (2013)

“Management Education Against Corruption: Developing Guidelines for Curriculum Change”, presenter at Professional Development Workshop, Academy of Management Annual Meeting, Boston (2012)

“The Many Faces of Global Corporate Governance”, Member of opening panel at Yale School of Management Governance Forum, New Haven (2012)

“Towards Integrated Reporting with Impact”, World Congress of the International Society for Business, Economics and Ethics, Warsaw (2012)

“The Value of Values in Corporate Decision Making”, keynote address delivered at the Deloitte Governance and Transparency Values Summit, Singapore (2012)

“A Journey into Moral Free Space”, UN Global Compact and Millenium Development Goals Conference, University of Notre Dame (2011)

Invited panellist at the UN Principles for Responsible Management Education Global Forum, New York City (2008)

“Global Compact – African Impact: a brief analysis of African Participation”, World Congress of the International Society for Business, Economics and Ethics, Cape Town (2008)

Various presentations at annual conferences of Business Ethics Network of Africa: Cape Town (2014), Zanzibar (2011), Ghana (2009), Addis Ababa (2007), Cape Town (2006)

## **PROFESSIONAL DEVELOPMENT AND AWARDS**

Recipient of Mellon Academic Staff Development Award (2013)

Participant in Wharton International Faculty Development Programme, University of Pennsylvania (2011)

Recipient of Oppenheimer Memorial Trust Award (2010)

Participant in IESE International Faculty Development Programme, Barcelona, Spain (2008)